SUMMER UNIVERSITIES 2020

HOW TO CANVA.

BASICS

ABOUT CANVA

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CANVA IS A FREE DESIGNING TOOL

-> AS YOU WILL DISCOVER IT'S REALLY EASY TO USE AND YOU DON'T NEED SUCH A BIG EXPERIENCE IN GRAPHICS.
-> YOU WILL NEED JUST SOME PRACTICE IN ORDER TO CREATE AMAZING AND CATCHY GRAPHICS!

JUST CREATE YOUR ACCOUNT HERE.

-> THE SUMMER UNIVERSITY COORDINATION TEAM HAS ALREADY CREATED SOME TEMPLATES FOR YOUR SOCIAL NETWORKS PROMOTION AND
   A PRESENTATION OF THE SU PROJECT.
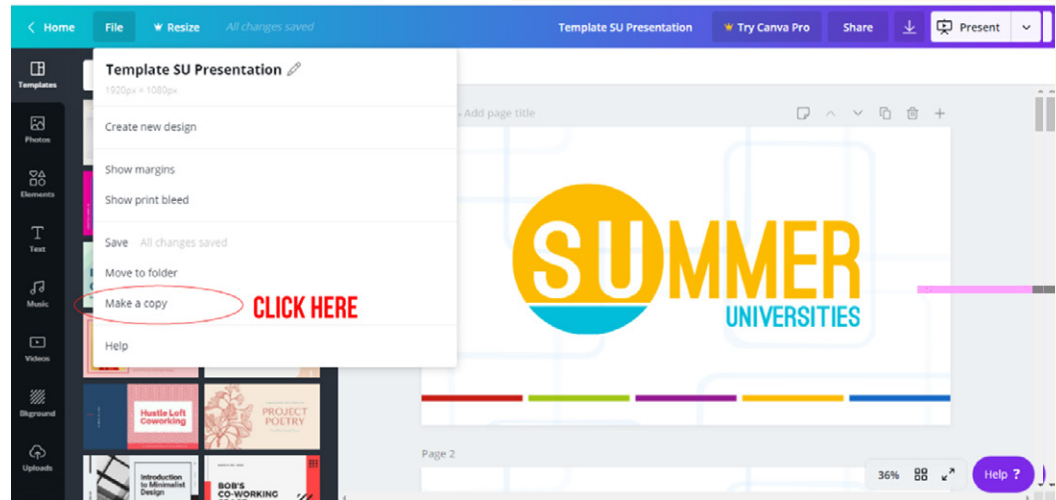-> WHAT YOU HAVE TO DO IS JUST EDITING SOME INFO AND CUSTOMISING A BIT.

BASICS

IN ORDER THAT EVERYBODY CAN USE THE SAME, USE THE COPY. HOW?
FOLLOW THESE SIMPLE INSTRUCTIONS.

STEP ONE

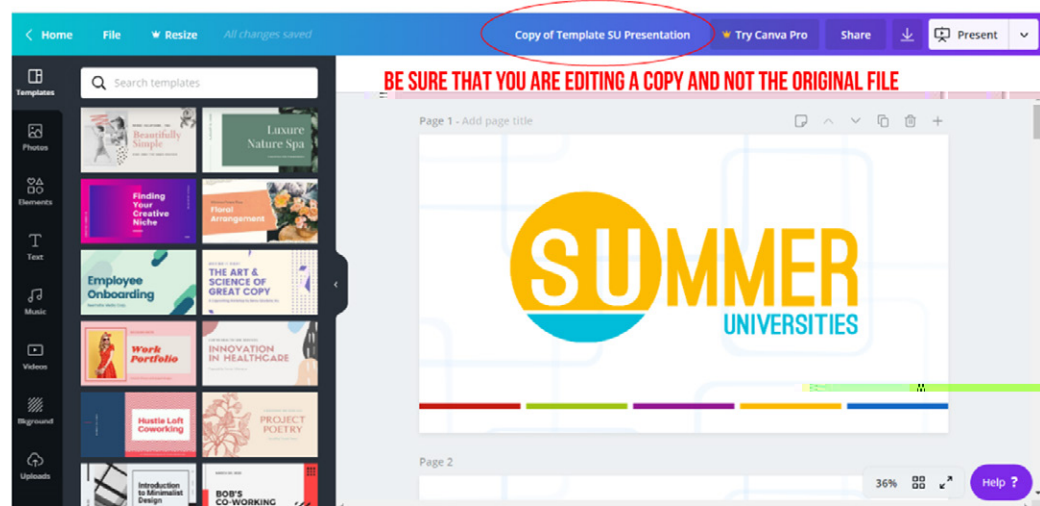WHENEVER YOU CLICK ON EACH TEMPLATE'S LINK YOU WILL SEE THIS SCREEN. GO ON FILE AND THAN ON MAKE A COPY

STEP ONE

BASICS

STEP TWO

YOU WILL BE AUTOMATICALLY
REDIRECTED TO A NEW SCREEN:
THE COPY OF THE TEMPLATE.
HERE YOU CAN START WITH EDITING.

STEP TWO

BE SURE THAT YOU ARE EDITING A COPY AND NOT THE ORIGINAL FILE

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TEMPLATES

FOR FACEBOOK AND INSTAGRAM POST

FOR FACEBOOK AND INSTAGRAM STORY

FOR FACEBOOK COVER PAGE

FOR FACEBOOK EVENTS

FLYERS

SUMMER
UNIVERSITIES

SU-PROJECT PRESENTATION

THIS TEMPLATE NEEDS A BIT MORE OF EXPLANATIONS.

AS YOU WILL SEE THE "TECHNICAL INFO" ABOUT THE SUMMER UNIVERSITY PROJECT ARE MINIMAL BECAUSE WE BELIEVE THAT THE BEST WAY TO PROMOTE IT IS **TALKING ABOUT YOUR PERSONAL EXPERIENCES.**

SO **LEAVE THE "TECHNICAL INFO" (SUCH AS THEMATICS, HOW TO APPLY...) AS IT IS** & **EDIT THE "PERSONAL EXPERIENCE"** PART.

WE ADDED AN EXAMPLE OF PERSONAL EXPERIENCE IN ORDER TO INSPIRE YOUR CREATIVITY!

INVITE YOUR MEMBERS TO SHARE THEIR EXPERIENCES TO NEW POSSIBLE MEMBERS. ADD THEIR PHOTOS, ACTIVITIES, WORKSHOPS...

AT THE END OF THE PRESENTATION DON'T FORGET TO ADD THE CONTACTS OF YOUR LOCALS (ALSO THE ONE OF YOUR OUTGOING RESPONSIBLE IF POSSIBLE).

YOU CAN FIND THE PRESENTATION HERE.

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